



FORUM AFRICAIN SUR LA TRANSFORMATION DIGITALE DES SERVICES POSTAUX

HIGH LEVEL FORUM ON DIGITAL TRANSFORMING OF POSTAL SERVICES IN AFRICA

Tunis, 14 et 15 Mars
Tunisia, 14-15 of march

El Mouradi Hotel - Gammarth - Tunis

2019

SPONSORS



Presentation of the Forum on the digital transformation of the African postal sector

Under the auspices of the Ministry of Communication Technologies and the Digital Economy and the African Union Commission, the Tunisian Post organizes the African Forum on the Digital Transformation of the Postal Sector in Africa, which will be held on 14 and March 15, 2019 in Tunis.

This event will be organized under the theme "Transforming Postal Services in Africa: Digitization for Providing Services to Citizens, with a Focus on E-Business Development and Financial Inclusion". This high-level event will bring together more than 40 African Posts to showcase post offices that are reinventing themselves at all levels.

This Forum will :

- ◆ Inform and raise awareness about the opportunities offered by the technological revolution and digitization and create a strong momentum for postal transformation.
- ◆ Emphasize the importance for operators to transform and reposition themselves on the market to be in step with its evolution and become a dynamic intermediary, of goods, information, money transfers and services .
- ◆ Ensure that, thanks to its network of proximity and the confidence it enjoys among citizens, Postal services can become the locomotive of the economic and social policy of the State if it manages to seize the opportunities before it. Postal operators therefore has all the tools to convey the services of the administration and the government, as well as financial and payment services, especially for the banking n °, thus improving financial inclusion on the African continent.
- ◆ To deepen debates and exchanges around other sources of value creation for African Posts. These sources are related to digitalisation, the emergence of e-commerce and the need to position as leading logistics players.

PROGRAM

Day 1

march 14 , 2019

Registration

8.am

Session 1

9.am

Opening ceremony

MC :

Mrs Ines Belhaj
Tunisian Post

- Welcome speech : **M. Jawher Ferjaoui**, CEO of Tunisian Post
- **M. Pascal Clivaz** , Deputy Director General of the UPU International Bureau
- **HE M. Younouss Djibrine**, Secretary General of the Pan African Postal Union .
- **HE Dr Amani Abou-Zeid**, Commissioner for Infrastructure and Energy at the African Union Commission (AUC)
- **HE M. Ridha Chalghoum**, Minister of finances Republic of Tunisia
- **HE M. Mohamed Anouar MAAROUF**, Minister of Communication Technologies and Digital Economy, Republic of Tunisia

Signature Ceremony

09.45am

Signature of partnership agreements

Coffee Break

10.am

Session 2

10.20 am

E-Commerce, Financial Inclusion and Digital Transition: Challenges and Keys to Africa's Success

Moderator :

Mr Pascal Clivaz , Deputy
Director General of the UPU

The objective of this session is to highlight initiatives and programs undertaken to prepare the postal sector in Africa for e-commerce and financial inclusion, tackling the challenges of the digital transition, describe the current situation and show the key elements of success in this area .

- 1 Programs and projects of UPU** : M. Pascal Clivaz - UPU
- 2 Projects and supports to digitizing**: African Development Bank (AFDP)
- 3 Digital Transformation in Africa** : M. Mr Philippe Wang, Vice-President of Huawei Northern Africa
- 4 Egypt experience** : M. Issam EL Saghir , CEO Egypt Post
- 5 Focus on Tunisia Experience** : M. Jawher Ferjaoui, CEO Tunisian Post
- 6 Economic Commission for Africa** : M. Isidore Kahoui (UNECA)



Session 3**11.45 am****Private Sector Contribution and Public-Private Partnership (PPP) Opportunity for the Development of the Postal Sector in Africa****Moderator :**

M.Sami Ghazali,
Director General - MCTDE,
Tunisia

The objective of the session is to exploit the potential of the private sector in terms of innovation and digital transformation, as well as to present some successful experiences

- 1 FINTECH and financial services :** M. Khaled Triki
CEO MPSoft - Tunisia
- 2 PPP and innovation :** M. Norman Schrapel , GIZ Tunisia
- 3 Niger Post Experience :** M. Idrissa S. Kane , CEO
Niger Post
- 4 Experience of Tunisian Post :** M. Mohamed Zouheir ,
Project manager – Tunisian Post
- 5 Partnership Get Wireless / Tunisian Post :**
M. Hatem Boulabiar CEO of Get Wireless

Lunch**12.45 am**

Official and VIP lunch offered by  **HUAWEI**

Session 4**2.pm****Role of the postal sector in social inclusion****Moderator:**

Mrs Manal Azar,
SG of Postal Euromed Liban

The aim is to outline the role of the postal sector in facilitating social inclusion, particularly in the area of women's economic empowerment and job creation and to define the strategic choices for developing postal activities in this sector. field.

- 1 ENDA's Experience in Empowering Women:**
Mrs Asma Ben Hmida, CEO of ENDA Tamweel - Tunisia
- 2 The new law startup act and startup incubator project:**
M. Wissem El Mekki, MCTDE - Tunisia
- 3 Easy Export Project and Economic Inclusion of MSMEs:** M.Sami Ghazali, Director General - MCTDE, Tunisia
- 4 Experience of the Japanese Post :** M. Masahiko Metoki -
Vice-President, Japan Post Co LTD
- 5 Payment channels and inclusion :**
M. Mustapha Kaddour, Strategy Director : Meninx Holding -
Tunisia

Session 5**3.pm****Post Finance and postal sector strategy on financial inclusion****Moderator:**

M. Christian S. Minoungou
African Union

This session provides knowledges on the experience of some african Designated Operators that have developed their financial activities and it also present the postal strategy to develop the sector contribution in financial inclusion.

- 1 Successful experiences for implementation of a postal bank :** M. Chris De Noose , Managing Director WSBI
- 2 Implementation of banks :** M. Habib Karaouli , CEO CAP BANK – Tunisia
- 3 UPU Strategies :** M. Salah Khan , Financial inclusion expert-
UPU

**Coffee Break****4.pm**Continuation
of session 5**4.30 pm**

- 4 Postal reforms in Africa** : M. Younouss Djibrine , SG PAPU
- 5 Algerian experience** : M. Khaled Hammouche , Postal Regulation Director - Algeria

5.30 pm**Presentation of the 01st draft of the road map** : The African Union**19h30****Official and VIPs dinner offered by Swiss Post****Day 2****March 15 , 2019****Accueil et enregistrement des participants****8.30 am****Session 6****9.am****E-Commerce in Africa :
Challenges and expectation****Moderator :**

M. Khabbab Hadhri,
e-com manager
Ministry of trade, Tunisia.

E-commerce presents an opportunity for postal operators to develop their financial and logistic activity provided to upgrade their business, adopt new technologies and improve the quality of service.

- 1 e-commerce in Arica** : realities and perspectives :
Mr Mor Talla Diop , Vice president of the African alliance for e-commerce
- 2 UPU Strategy** : M. Paul Donohe , Electronic services program manager –UPU-
- 3 Côte d'Ivoire experience** : Mr Siaka Koné, Postal Network Manager - Côte d'Ivoire Post
- 4 Morocco experience** : M. Ahmed Amine Benjelloun Touimi
DG Morocco Post
- 5 Djibouti experience** : M. Bahnane Ali Maida, DG - Djibouti Post
- 6 Tunisia experience** : M. Sami Inoubli , project manager of ecom@Africa –Tunisian Post

Coffee Break**10.30 am**

Postal services digitalisation

Upgrading of postal services is now a lever for postal operators to position themselves in an international context that is evolving and characterized by the digital transition

Moderator :

M. Khaled Abid,
Postal Services Manager
Tunisian Post.

- 1 **World Association for the Development of Philately (WADP) strategi**y : Mrs Olfa Mokaddem , philately and CRI program manager - UPU
- 2 **E-philately: Philately in the digital age:** M. Habib Labidi, Philately manager Tunisian Post
- 3 **Dot Post (. post) platform** : M. Paul Donohe , Electronic services program manager –UPU
- 4 **Digital services in Tunisian Post** : M. Moez Ben Hariz , technologic and development center manager , Tunisian Post
- 5 **Convergence of Post and ICT** : realise growth and SGDs
M. Katsuya Watanabe , vice minister - MIC Japan

Closing ceremony of the Forum

1.pm

- ◆ **Speech by HE Dr Amani Abou-Zeid**, Commissioner for Infrastructure and Energy, African Union
- ◆ **Speech by HE Mr Bishar A.Hussein** , Director General of the UPU International Bureau
- ◆ **Speech by M. Omar Bahi**, Minister of Trade- Republic of Tunisia
- ◆ **Speech by HE Mr. Mohamed Anouar MAAROUF**, Minister of Communication Technologies and Digital Economy, Republic of Tunisia

Lunch offered by MIC Japan




MIC

Ministry of Internal Affairs and Communications

13.30 pm

4.pm

Visit of BIZERTE for delegations and guests of the forum: (60 km north of Tunis)

VIP dinner offered by  **HUAWEI**

